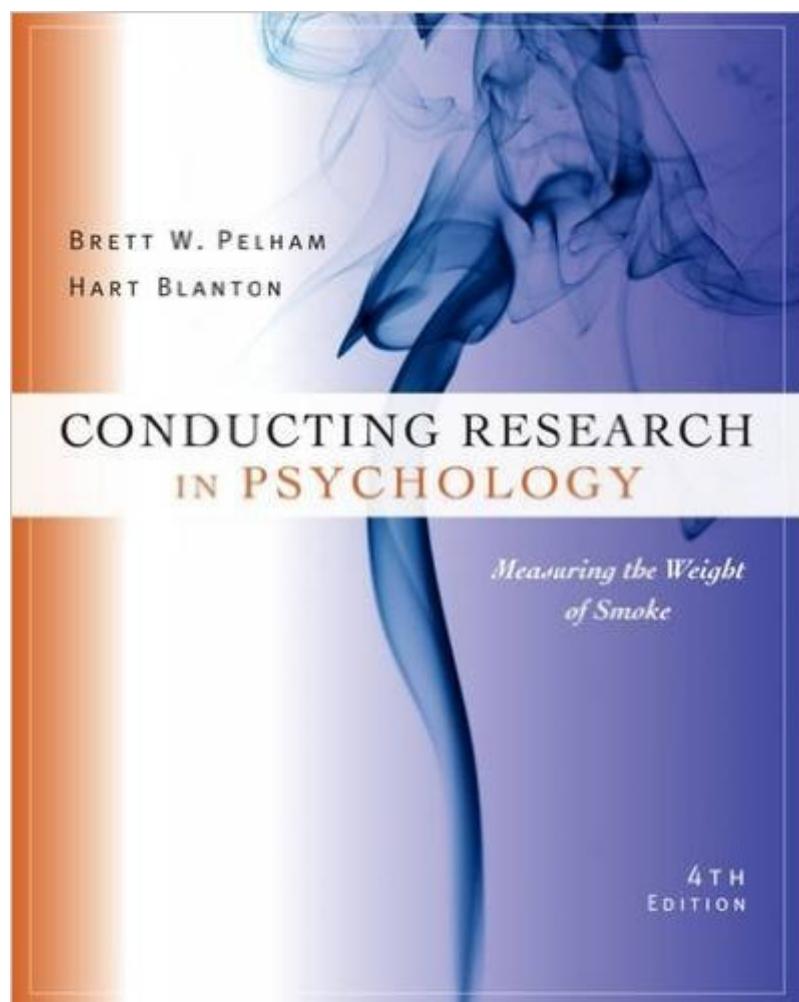


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Conducting Research In Psychology: Measuring The Weight Of Smoke



Synopsis

Featuring humor and interesting examples that readers can understand and relate to, Brett W. Pelham and Hart Blanton's informative and comprehensive research methods book is one that users will really enjoy. This brief book includes hands-on activities that involve learning by doing, methodology exercises that encourage readers to use their intuition to understand research methods, and methodology problems that teach how to apply basic research principles to novel problems.

Book Information

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Customer Reviews

I'm using this to teach Research Methods in Psychology right now. It is very thorough, but I feel that it could cover the same information and be more concise. I probably will end up switching texts next time I teach the course.

This is a really nice book that our prof used for my psych methodology course at college; I found it really easy to read and understand but at the same time it makes all the important principles very clear. If you use it in conjunction with the appendices at the end, you'll have a pretty good understanding of what to look out for when designing experiments and writing papers.

I think it's important that I reveal myself as a student currently reading this text and not as someone who has read comparable alternatives to this book. This book may be the best in the field, though I

certainly hope that isn't the case. There is valuable information in this text, it's just hidden throughout a staggering volume of garbage. Of the 470ish pages in this book, only about 50 are really useful and a carefully written 100 more could be used to contextualize it in such a way that I didn't feel as though my time was being completely wasted every time I picked this book up, let alone open it for assigned reading. Context is, after all, useful, but it should be concise. I have one (only one!) semester's worth of statistics under my belt and perhaps it is that class that makes this book so painful to read. But even if I hadn't taken that class, I'd still be infuriated by the authors' blatant lack of brevity *except for the useful information*. The important parts actually worth remembering are the only short sentences in the book! It's good that they're concise and easy to understand, but unnecessarily frustrating to dredge through all the frivolous, seemingly unedited examples in order to actually feel like I'm doing something worthwhile when I happen to come across one useful sentence. Given that this book is actually used (and in its 4th edition, no less), it may just be that this book is best used by students with no statistical experience. Or it may be that the other textbooks in the field are even worse than this one. Either way, if you've taken introductory psychology and know a thing or two about stats, save yourself the money and don't buy this book. You can better use all the time you would have wasted doing just about anything else.

Not only did the book come super quick, it was actually an interesting read. I am a psychology major, and am always looking for books that are not only educational but also good writing.

Fast delivery completely satisfied with the purchase

Fast shipping. As described. Would purchase again.

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